



**Expression of Interest
Documentation of FAWE Resource Mobilization Strategy**

Deadline 11th November 2022 5pm (EAT)

Applications will be continuously reviewed as received. Find Detailed Terms of Reference on

[Terms of Reference RM strategy - 01.11. 2022.docx \(sharepoint.com\)](#)

1.0 FAWE Resource Mobilization Strategy

Achieving FAWE'S sustainability is a strategic priority that other operational activities rely on, hence is a key component of FAWE'S strategic plan (2019-2023) and business plan. The FAWE RS is currently fully dependent on a few donors to drive its programs and operations which limits its growth into new areas of work as well as its sustainability goals.

Diversifying the donor base beyond traditional funding partners to also include non-traditional funders such as African governments, philanthropists and grant-making institutions is vital to advancing the FAWE growth and sustainability goals in order to adequately support Africa to achieve its Regional Educational policy priorities and interests.

2.0 Overall Objective and Deliverable

The goal of the process is to develop a resource mobilization strategy to support the FAWE's strategic objective 3 towards a strong institutional capacity for FAWE RS to deliver its mandate of ensuring donor diversification of income as well as decreased dependence from donors to advance the FAWE funding sustainability goals.

3.0 Timeline: The assignment is for 30 working days from 15th November to 16th December 2022.

4.0 Qualification of the consultant

- An advanced university degree in Social Sciences, Research & Development, Planning, Business Administration, Communication, or a related field
- In-depth knowledge and understanding of the Regional Educational policies and development landscape particularly on Advocacy & Policy
- Proven experience in the development sector, preferably in fundraising, resource mobilization or partnership building ideally including proposal and report writing.
- Excellent knowledge of key donors focused on Sub Saharan Africa
- Familiarity and/or experience with regional & local education institutions
- Good analytical, coherent, clear documentation/report writing skills
- Good communication and facilitation skills
- Good communication in English and/or French. **Bilingual (French and English) Consultant is an added advantage**

6.0 Expression of interest/Application procedure

Prospective consultants or consulting firms may express their interest to carry out this assignment by applying to FAWE, with the following information and documents:

- Cover letter expressing interest, include at least 3 referees of similar work done in the last 2 years, provide a statement of availability and commitment to undertake and complete the consultancy (not more than 2 pages).
- A brief outline (technical proposal) on how the consultant intends to carry out the assignment and achieve the desired results including 30 days workplan (not more than 4 pages)
- CVs showing the qualifications and experience of the individual(s) who will undertake the consultancy (not more than 3 pages each).
- **MUST** attach two samples of similar products developed.

The complete application should be addressed to FAWE Africa Executive Director emailed to procurement@fawe.org received on or before **Friday 11th November 2022 5.00pm (EAT)** with the subject **'Development of FAWE RESOURCE MOBILIZATION STRATEGY**. Please send on PDF Version. Only email applications will be accepted. Incomplete and/or applications received after the deadline will be disqualified.